



MEDIA ADVISORY

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***Africa's Youth Define Leadership* features essays from 11 African university students**

Leadership Africa USA, a Washington-based non-governmental organization, and AASBEA Publishers successfully launched *Africa's Youth Define Leadership*, a collection of essays written by African students that outlines their definition of effective leadership. This publication was unveiled during The Corporate Council on Africa's US-Africa Business Summit in Cape Town, South Africa in November 2007.

Her Excellency Ambassador Amina Salum Ali, Permanent Representative of the African Union to the US, in her foreword in the book stated that this publication --- "engages African youth, the future generation of leaders, in an important and timely discussion about how Africa must take responsibility for its own destiny and uplift itself by its own efforts, in partnership with those who wish her well."

Through their essays, university students from nine African countries share their thoughts on what qualities embody a good leader and the importance of responsible leadership. The African students are from Tanzania, Kenya, Nigeria, Ghana, Liberia, South Africa, Namibia, Botswana and Angola and were chosen by the participating African university and faculty within their respective countries. Each essay includes an autobiography and description of each university.

Leadership Africa USA was established to address challenges facing effective African leaders with a mandate to develop leadership curriculum and provide skills training through public-private partnerships for future African leaders. "At the heart of Leadership Africa USA's development agenda is a commitment to cultivation and transformation of youth by choosing to accept responsibility," said Walker A. Williams, President & CEO of Leadership Africa USA. This publication highlights the important role leadership plays in development and the current policy gap that exists in this area.

Leadership Africa USA's mission is to provide Africa's youth critical leadership skills to face unprecedented challenges as they are called to build post-conflict societies. This book is the first step in making Leadership Africa USA's vision to promote the importance of leadership among Africa's youth a reality.